

MINUTES
BOARD OF DIRECTORS

ARIZONA TRANSIT ASSOCIATION

Friday, June 26, 2009

Gold Canyon Golf Resort, Gold Canyon, Arizona

I. CALL TO ORDER

Vice President Bryan Jungwirth called the meeting to order at 7:30 a.m.

II. ATTENDANCE

Bryan Jungwirth, Vice President
Nate Peterson, Secretary/Treasurer
Rick Simonetta, Past President
Larry Miller
Mike Normand
Matt Carpenter
Bob Luzius
David Barber
Marc Soronson
Jess Segovia
Alan Wulkan
Debbie Cotton
Eric Anderson
Katrina Heineking
Jeff Meilbeck
George Caria
Ron Barnes
Kent Fairbairn, High Country Venture Marketing
John Anderson, Executive Director
Becky Rutledge, Executive Assistant

Motion: Alan Wulkan moved that nominations and elections be moved to later in the retreat.

Second: Rick Simonetta

Action: Jeff Meilbeck voted Nay; All Others Approved

Incoming President, Bryan Jungwirth shared his vision for the coming 2009-2010 year.

III. ACTION ITEMS

- A. Revised April 13, 2009 and May 18, 2009 Meeting Minutes
Motion: Alan Wulkan moved approval of the Revised April 13, 2009, and May 18, 2009 meeting minutes.
Second: Debbie Cotton
Action: Approved Unanimously
- B. Financial Report as of May 31, 2009
Motion: Alan Wulkan moved approval of the May 31, 2009 financial report.
Second: Bob Luzius
Action: Approved Unanimously
- C. Arizona Senior Center Association Sponsorship – Gold \$1500/Table Sponsor \$400
This action item was deferred until the budget is adopted.
- D. July 14-15 Transportation Fly-In Sign on Letter
Motion: Larry Miller moved AzTA support the July 14-15 Transportation Fly-In Sign on Letter.
Second: Debbie Cotton
Action: Approved Unanimously
- E. Partnership for Healthy Air & Cleaner Transportation Sign on Letter
Motion: Larry Miller moved AzTA support the Partnership for Healthy Air & Cleaner Transportation Sign on Letter.
Second: Bob Luzius
Action: Approved Unanimously

IV. STATE OF TRANSIT REPORTS

State of State Transit - ADOT

Mike Normand gave a power point presentation of the State of State Transit.

Jeff Meilbeck thanked Mike Normand for the positive changes he has made at the Arizona Department of Transportation.

Legislative Approach

Kent Fairbairn reported that Hill Advocacy's recommendations will be covered later this afternoon.

The Governor is going to sign the budget passed out earlier this month. Kent stressed that now is the time to plan for 2012/2013 election. The TIME Initiative will come back and we need to be at the table.

Kent also stated it is difficult to advocate without a comprehensive plan and that is important for transit to develop champions in the legislature. David Barber agreed AzTA should seek out champions in the legislature.

Jim Dickey would like AzTA to look at our membership and consider SRP, APS and other organizations as members. We need to identify who they are and why belonging to AzTA is important.

State of AzTA

John Anderson gave the State of AzTA report. He has monthly conference calls with Rich Weaver, APTA. Most state associations are experiencing decreased revenues over the past year.

John reviewed graphs showing historical membership growth as well as Revenue and Reserve trends for AzTA.

V. DRAFT 2009-2010 BUSINESS PLAN DISCUSSION

Strategic Plan

One objective to be added is development of a Statewide Transit Vision which will be chaired by Alan Wulkan.

Alan Wulkan recommended plugging in with existing coalitions and focusing on statewide initiatives rather than federal. He cautioned that starting a new, effective coalition is quite costly and labor intensive. Larry Miller agreed we should stay focused on local initiatives rather than federal.

Board consensus was to participate in a coalition but no start a brand new coalition. Kent Fairbairn stated Hill Advocacy is currently meeting with these entities on a consistent basis. We need to assess what is out there currently and then from there, develop a plan.

Budget Opportunities

Nate Peterson stated he would like to contract out written policy and procedures in response to the financial audit, as well as, customize reporting out from Quickbooks.

Nate also volunteered his IT guy to help with the AzTA website. The IT Committee will take a look at the website objective.

Board Governance

Jeff Meilbeck distributed a memo that stated the other group's ideas for by-laws changes will be incorporated and scheduled for August and September board meeting readings.

Action Item: Jim Dickey and John Anderson will consolidate all the by-laws changes from all the subcommittees.

Alan Wulkan stated forming a PAC should seriously be considered by AzTA because it puts us at the table. Kent Fairbairn stated he and Becky Hill would look at several ways to achieve this.

VI. NOMINATIONS AND ELECTION OF AzTA OFFICERS

Motion: Jeff Meilbeck nominated Bryan Jungwirth as AzTA President.

Second: Eric Anderson

Action: Approved Unanimously

Motion: Katrina Heineking nominated Debbie Cotton as AzTA Vice President.

Second: Alan Wulkan

Action: Approved Unanimously

Motion: Alan Wulkan nominated Nate Peterson as AzTA Secretary/Treasurer.

Second: Debbie Cotton

Action: Approved Unanimously

VII. CALL FOR COMMITTEE CHAIRS

The committees, chairs and members were established as follows:

Executive Committee: Bryan Jungwirth, President; Debbie Cotton, Vice President; Nate Peterson, Secretary/Treasurer; and Paul Miller, Past President.

Legislative Committee: Eric Anderson, Chair; George Caria; Bob Luzius; Alan Wulkan.

Transit Coalition, Advocacy & Membership Committee: Jess Segovia, Chair; Alan Wulkan, David Barber.

Conference, Events & Education Committee: Jim Dickey, Chair; Matt Carpenter, Katrina Heineking, Jess Segovia, Bob Luzius.

VIII. SUMMATION & NEXT STEPS

Motion: David Barber moved AzTA sponsor a \$400 table at the Arizona Senior Center Association conference.

Second: Alan Wulkan

Action: Approved Unanimously

Motion: Alan Wulkan moved AzTA develop an action plan for a Statewide Public Transit Vision.

Second: Jeff Meilbeck

Action: Approved Unanimously

Motion: Jeff Meilbeck moved Alan Wulkan chair the Statewide Public Transit Vision process.

Second: Debbie Cotton

Action: Approved Unanimously

Action Item: Each sub-committee chair will revise the transit plans as per today's discussion.

IX. NEXT SCHEDULED BOARD MEETING

There will be no Board of Directors meeting in July 2009. The next board meeting is Monday, August 10, 10 am, at Valley Metro RPTA, 302 North First Avenue, Suite 700, Phoenix.

X. ADJOURNMENT

President Bryan Jungwirth adjourned the meeting at 2:30 p.m.