

MINUTES
BOARD OF DIRECTORS

ARIZONA TRANSIT ASSOCIATION

Monday, September 11, 2006

Gannett Fleming
Phoenix, Arizona

I. CALL TO ORDER

President Simonetta called the meeting to order at 12:20 p.m. Rick Simonetta welcomed Terry Gruver, Co-chair Education Committee. Terry stated she would be leaving Parsons Brinckerhoff after 16 ½ years to join InfraConsult, LLC on Monday, September 18. She will be heavily involved in Strategic Consulting and Marketing.

II. ATTENDANCE

Rick Simonetta, President
Paul Miller, Vice President
Nate Peterson, Treasurer
Jim Dickey
Larry Miller
Dave Barber
Dave Boggs
Carlos deLeon
Jean Ann Fisher
Jeff Meilbeck
Nick Promponas
Debbie Cotton
Richard Gaar
Ken Driggs
John Anderson, Executive Director
Becky Rutledge, Administrative Assistant
Stuart Goodman, Goodman-Schwartz
Terry Gruver, InfraConsult

III. ACTION ITEMS

A. August 14, 2006 Meeting Minutes

Motion: Larry Miller moved approval of the August 14, 2006 meeting minutes.

Second: Debbie Cotton

Action: Approved Unanimously with the correction that the Strategic Plan Committees are headed by two co-chairs, not a chair and a co-chair.

B. Financial Report – Fiscal Year End as of June 30, 2006

Motion: Larry Miller moved approval of the Fiscal Year End report as of June 30, 2006.

Second: Dave Boggs

Action: Approved Unanimously

C. Financial Report as of August 31, 2006

Motion: Larry Miller moved approval of the August 31, 2006 financial report.

Second: Dave Boggs

Action: Approved Unanimously

Nate Peterson cautioned that we should pursue any creative, new ways we can to look for revenue opportunities. We need to help ourselves in drumming up new membership and sponsorship. Revenue opportunities discussed were:

Annual Conference Golf Tournament - revenue

METRO Rail contractors/consultants – membership

Follow up with Golfers from October Golf – membership

ADOT PTD “On Call” list – membership

Action Required: The Organizational Infrastructure Committee will be doing a review of the membership recruiting process including an analysis of dues and fees.

D. AzTA Board Changes

John Anderson received letters of resignation from Board members Carlos deLeon and Jean Ann Fisher. Carlos deLeon stated he is resigning from the Board effective this month. Carlos has been on the Board for ten years. There are several major projects at the City of Tempe that require his dedicated time. Carlos stated he has enjoyed all the success we have taken this organization from in the past ten years. The Board wished Carlos well and thanked him for his commitment to AzTA and transit. Jean Ann Fisher shared that she will be retiring from the City of Tucson in April 2007, if not sooner. She has really enjoyed being on the AzTA. Jean Ann’s recommendation to the Board would be to fill this vacant Board position with Ivey Schmitz, Deputy Director, City of Tucson. Jean Ann felt having Ms. Schmitz start sooner than later on the Board would be an advantage and is the reason why Jean Ann is resigning from the AzTA Board effective this month.

John Anderson reported one of the goals the Strategic Plan charged the Organizational Infrastructure Committee with was to look at the Board succession plan as well as election to the Board. The Organizational Infrastructure Committee has not completed this goal as yet and future changes will not be made until this process is finished. Jean Ann was therefore asked to consider remaining on the Board until this process is complete and Board approved and she agreed.

IV. UPDATES AND OTHER BUSINESS

A. 2007 Annual Conference Update

Jeff Meilbeck reported the Annual Conference Committee met at 10 a.m. today prior to the AzTA Board meeting. The letter inviting ADOT to have their Board meeting in conjunction with the Annual Conference should be complete by Thursday. Some possible Annual Conference speakers were discussed by the Committee: Paul Weyrich, Mary Peters and Dick Bowers. A draft agenda will be available by the next Board meeting.

Action Required: Jeff Meilbeck will have an official request sent to ADOT inviting the ADOT Board to hold their April meeting in Sedona on April 20th.

Action Required: Jeff Meilbeck will have a draft agenda for the Annual Conference for distribution at the next Board meeting.

B. Legislative Update

Stuart Goodman reported the Executive Board had a productive meeting with Gail Lewis last week.

C. ADOT-PTD Update

ADOT will have a small media event to announce that The Rural Transit Needs Study is happening. All of the MPOs and COGs will be interviewed. ADOT will have a chance to brainstorm with them. There are eight or nine milestones in the project. This fall will be continued information gathering and a little bit of modeling. The Rural Transportation Summit in January 2007 will be a key opportunity for information exchange also.

ADOT made a presentation at the League of Cities and Towns Conference in August. This was a first for ADOT and transit. The presentation was well attended and included many elected officials.

Action Required: Jim Dickey will send a schedule of The Rural Transit Needs Study milestones to John Anderson.

ADOT will reopen the high-speed rail study from Phoenix to Tucson in order to validate the conclusions in 1998 and update the cost analysis. This will happen sometime this fall.

ADOT will have a draft of the implementation plan for Senate Bill 1166: Stopping on State Highways by September 21, 2006. It will take a fairly firm stand on stops with strict rules. SR Beard has done a really good job putting together these rules.

D. Strategic Plan

Larry Miller reported he had received the goals and timelines from Organizational Infrastructure and Advocacy committees. The Funding and Education committees co-chairs will need to turn these items in by September 15, or as soon as possible to Larry Miller. The Strategic Planning Task Force will put together a draft of the 12-month timeline for the next Board meeting.

STRATEGIC PLAN COMMITTEES

Funding:	Alan Wulkan, Co-chair Jim Dickey, Co-chair
Advocacy:	David Boggs, Co-chair Mack Luckie, Co-chair
Education:	Nick Promponas, Co-chair Terry Gruver, Co-chair
Organization Infrastructure:	Nate Peterson, Co-chair Jerry Fay, Co-chair Ken Driggs, Co-chair Roger Milroy, Co-chair

Action Required: Each committee will produce a work plan by September 15, 2006. This committee work plan will outline priorities, activities, additional resources (\$) required, and timeline. The work plan will be reported to Rick Simonetta by September 15.

Action Required: The Strategic Planning Task Force will pull all the work plans together and establish a draft twelve-month timeline for the November Board meeting.

V. NEXT SCHEDULED BOARD MEETING

The next Board meeting is scheduled for Monday, October 16, 2006, at 9:00 a.m. at Esplendor Resort at Rio Rico, Rio Rico, Arizona.

VI. ADJOURNMENT

President Simonetta adjourned the meeting at 1:47 p.m.

