

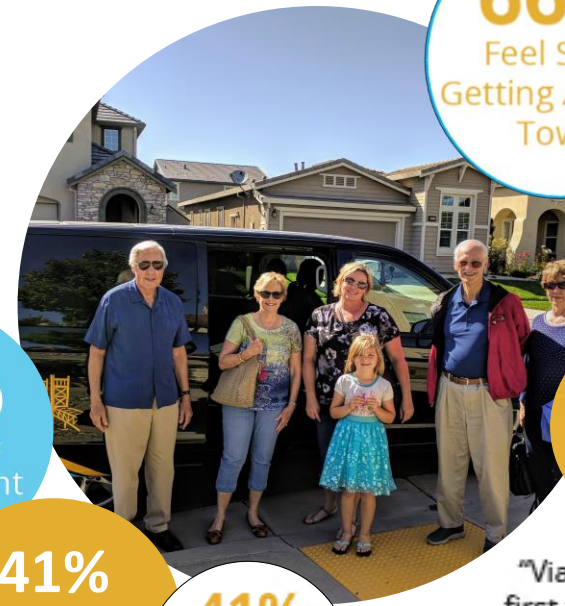
WEST SACRAMENTO ON-DEMAND



260,000+ RIDES SINCE MAY 2018
AVERAGE RIDERS: 461 WEEKDAY, 250 WEEKEND
70% SHARED RIDES (2+ PAX)
3.95 PAX/SERVICE HOUR

Hours
 Mon-Fri 6am - 11pm
 Sat 9am - 11pm
 Sun 8am - 8pm

Standard Fares
 One-Way: \$3.50
 ViaPass \$15/week
 Senior/ADA: 50% Off



66%
 Feel Safer
 Getting Around
 Town

77%
 Increased
 Satisfaction with City's
 Transportation
 System

55%
 Participating in
 More Social
 Activities

59%
 Feel More
 Independent

41%
 Driving Alone
 Less Often

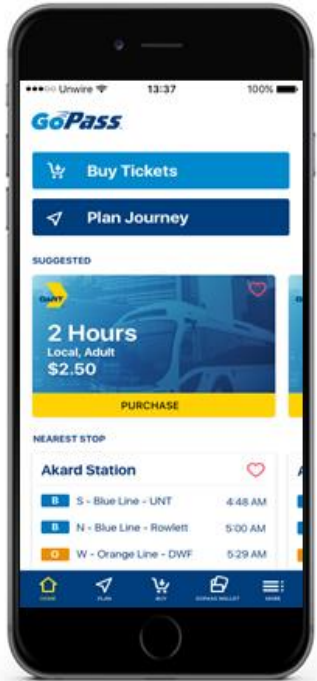
41%
 Have Better
 Access to
 Groceries &
 Appointments

"Via is wonderful! For the first time in years I was able to buy ice cream and popsicles and get them home frozen. I can now purchase fresh fish and be sure that it will get home fresh and without salmonella. The drivers are wonderful, the vans are clean, the service was prompt, and I couldn't ask for more!"

- Robin W.

- **Citywide Service Area (~23 sq. miles)**
- **Flat-rate, On-Demand Ridesharing**
- **Dynamic Fleet & Predictive Routing Optimizes Occupancy**
 - 11 Mercedes Benz Metris Rideshare Vans (3 WAVs)
- **Smartphone App & Call-to-Book (Customer Support Line)**
- **Virtual "Bus Stops", with Door-to-Door for Disabled Riders**
- **Current Contract for \$1.9M/Year (~52,000 service hours)**
- **Free transfer to fixed routes (Yolobus)**



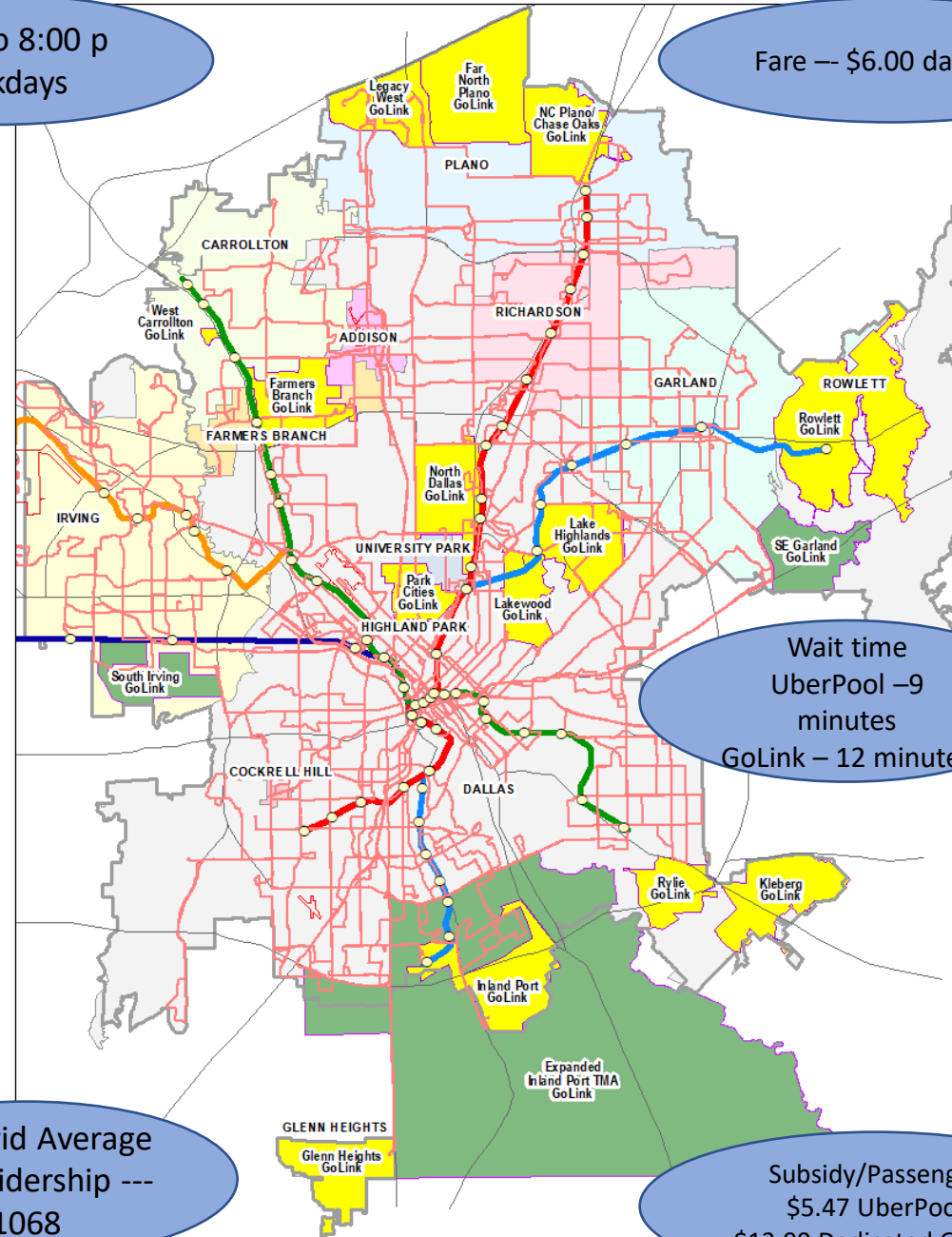


DART GoLink Microtransit

- Purpose – 1st Last Mile for general public
- Transit anchor – Rail or bus
- Trip request --GoPass Mobile application and call center
- Dedicated provider -- taxi and minibus
- Non-dedicated provider --- UberPool and taxi
- Typical zone -- Low density
- Contactless fare payment

5:00 a to 8:00 p
Weekdays

Fare — \$6.00 day pass



Wait time
UberPool –9
minutes
GoLink – 12 minutes

PreCovid Average
Daily Ridership ---
1068

Subsidy/Passenger
\$5.47 UberPool
\$13.00 Dedicated GoLink



Glendale On-Demand Service Specifics

- North Glendale
- ~17 square miles
- Wait Time: 30 min. or less
- Fare: \$2.00 (Pre-COVID)
- Fare: Free (COVID Era)
- Users: General Public, Seniors, Disabled
- Book: App or Phone
- App: Google and/or Apple
- 2 vehicles off-peak
- 3 vehicles peak
- Hours: 7AM – 5:30 PM
- Days: Monday – Friday