

Managing Change: 3 Ways to Win Hearts and Change Minds

Presented by:

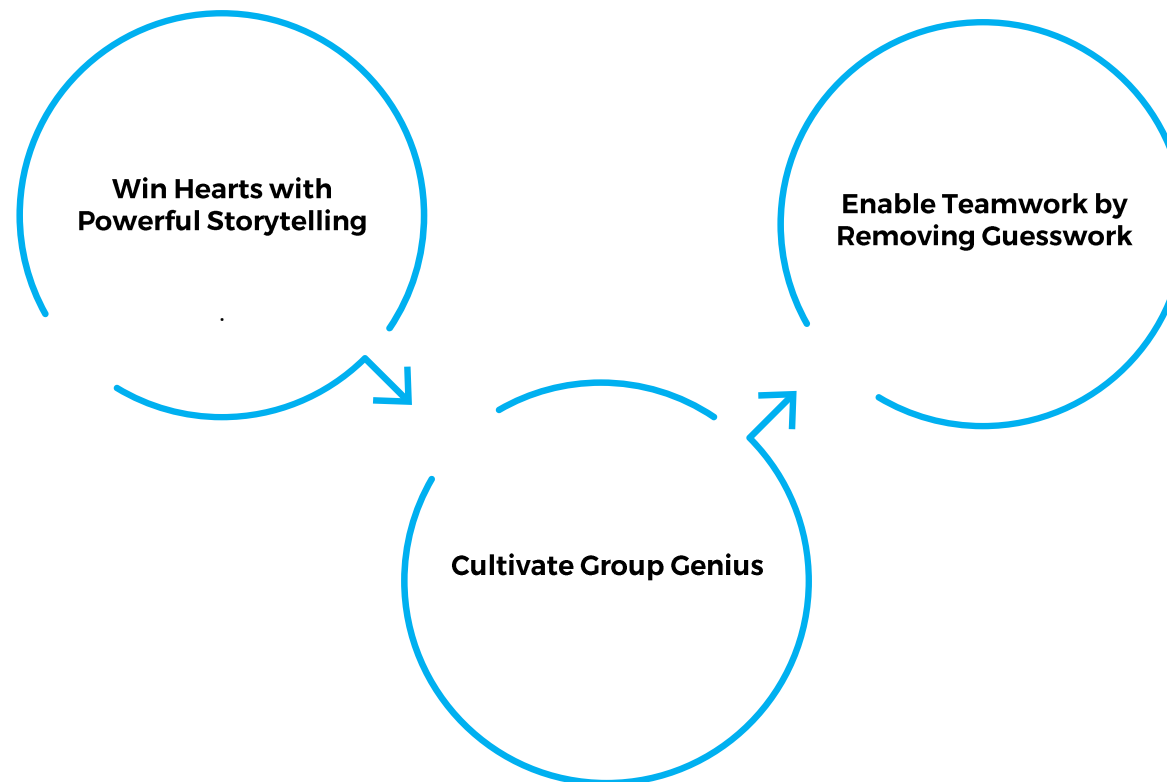
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Change Management

A Transformational Opportunity



Win Hearts with Powerful Storytelling



EVERY BUSINESS HAS A STORY TO TELL...

WHY?

BECAUSE EVERY PERSON HAS A STORY TO TELL



Cultivate Group Genius

Joy in the Journey



Anticipate Changes



Monitor Changes



Adapt to Change Quickly
and Enjoy it

Enable Teamwork by Removing Guesswork

"You need to be aware of what others are doing, applaud their efforts, acknowledge their successes, and encourage them in their pursuits. When we all help one another, everybody wins." – Jim Stovall

Teamwork & Collaboration



"It is the long history of humankind (and animal kind, too) that those who learned to collaborate and improvise most effectively have prevailed." – Charles Darwin

Good Communication



"Effectively, change is almost impossible without industry-wide collaboration, cooperation, and consensus." – Simon Mainwaring

Put People at the Center



"Coming together is a beginning, staying together is progress, and working together is success." – Henry Ford

Change is Hard...

But we can do hard things!





Culture Change

Culture is what brings your strategy to life. As your agency grows, shifts, and evolves, your culture needs to evolve with it.

Changing mindsets and behaviors doesn't happen all at once.

Building and sustaining a culture characterized by Deep Trust and High Expectations takes time and commitment from all levels of the organization.

How you go about involving employees in transforming culture says a lot about the type of culture you want to create.

Why is change hard for you?

Q&A





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Thank You!

Arizona Transit Association



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