

Empowering everyone to unlock the potential of mobility.

Arizona Transit Association Presentation

Nov 16, 2021



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On-Demand Transit From Rural to Suburban Communities: **Leveraging the Power of Technology with Mountain Line Transit**



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Agenda

1. Introductions
2. Interview with Estella Hollander
Mobility Planner at Mountain Line Transit
3. Q+A

Introductions



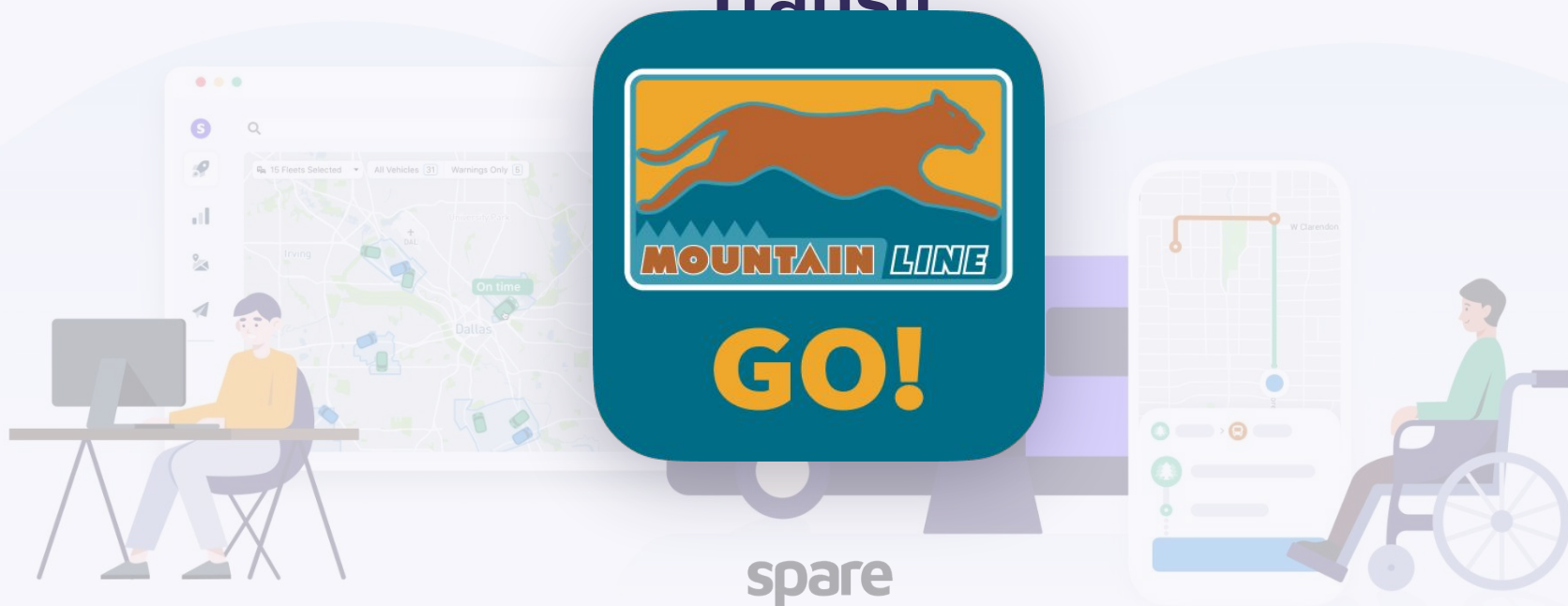
Kristoffer Vik Hansen
Spare



Estella Hollander
Mountain Line

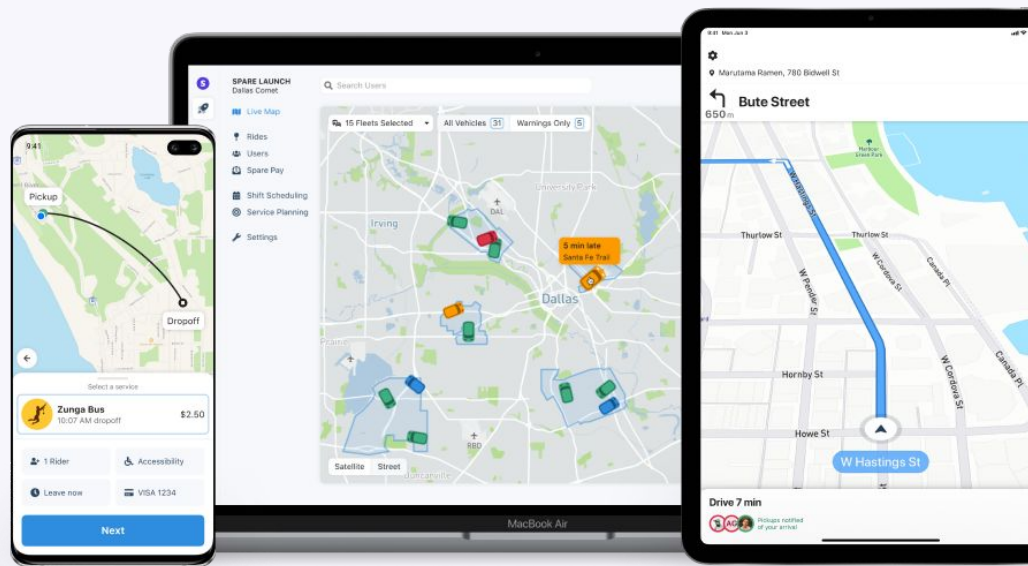
Ten questions on

Using Spare to pilot on-demand transit with Mountain Line Transit



What is Spare?

Spare is a complete and flexible operating platform that allows you to easily launch and manage your microtransit, paratransit, and other demand-based transit services.



Automate matching and scheduling

What challenges was Mountain Line experiencing?

Commingling

Question 2 of 10

What were some of the goals you were hoping to achieve with this pilot?



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Equitable Transit Planning

How is this pilot funded?

Ease of Use

What types for public participation did you include in the planning and implementation of the pilot? How did this impact the outcome?



FLAGSTAFF SHELTER SERVICES

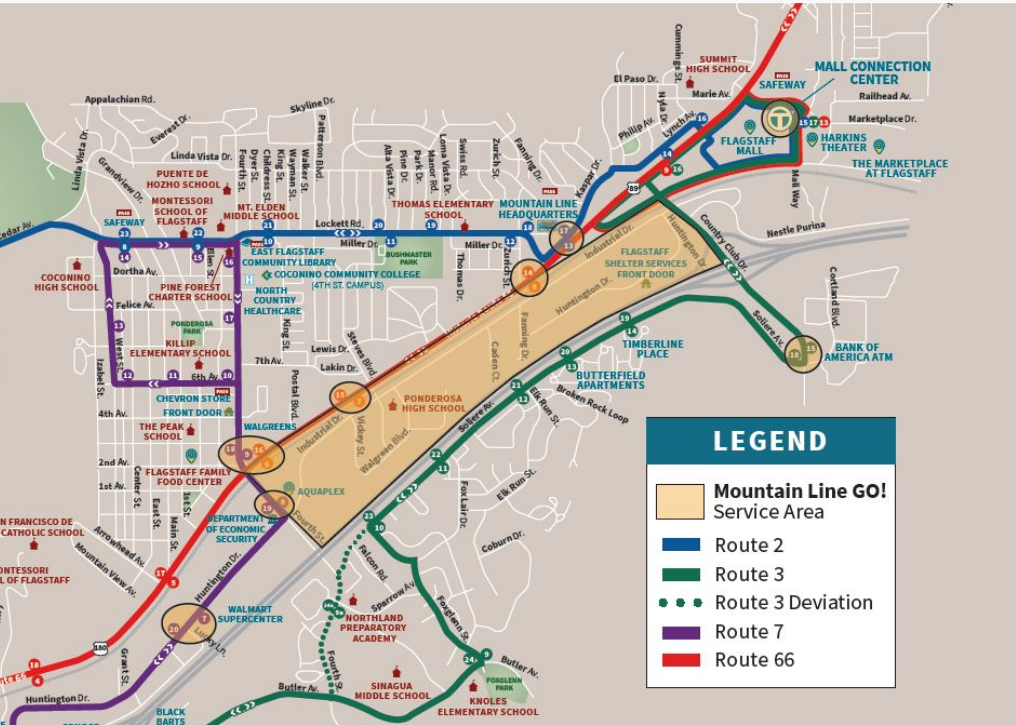


Overview of Pilot Project

How did you determine the service area for the pilot?

Low-density, industrial area. Home to 10+ clinics, human service agencies, and essential services

Question 5 of 10



Equitable Transit Planning

Providing accessible service seems to be a high priority for you and your team; how has Spare impacted your ability to address equity concerns and ensure the program is usable by all?

Overview of Pilot Project

How does Mountain Line commingle multiple transit services and effectively implement a microtransit service without needing to add any additional fleet resources?

Ease of Use

Did you have any initial concerns about partnering with Spare and has there been any challenges faced so far in the pilot?

Measuring Success

How are you currently measuring the success of your services?

Measuring Success

What are some of the capabilities you have taken advantage of so far with Spare, and what are the next steps going forward?

Q & A

Ask us anything



Thank you for Spare-ing your time!

Build more efficient mobility
services with Spare.

Kristoffer

CEO at Spare

kristoffer@sparelabs.com

Estella Hollander

TDM-CP Mobility Planner at Mountain Line

ehollander@naipta.az.gov

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