



The Skinny On Mini

**Innovative Microtransit in
Nassau County, NY**

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BRONX

MANHATTAN

QUEENS

BROOKLYN

**NASSAU
COUNTY**

SUFFOLK COUNTY
(EASTERN LONG ISLAND)

NICE Bus by the Numbers (2024)


Fixed Route **76,000 Weekday Riders**
225 Peak Vehicles
425 Operators (TWU)


Paratransit **1,400 Weekday Clients**
100 Peak Vehicles
85 Operators (TWU; sep. contract)


Microtransit **100 Weekday Riders**
3 Peak Vehicles
5 Operators



- ✓ Several Previous Attempts at MT 2017-2021
- ✓ MINI Program Launched as Pilot in 2022
- ✓ App & Phone Bookings; Same Price as Bus




 EN




Nassau's Best Way to Go!

We've grown! Now serving the Syosset area.



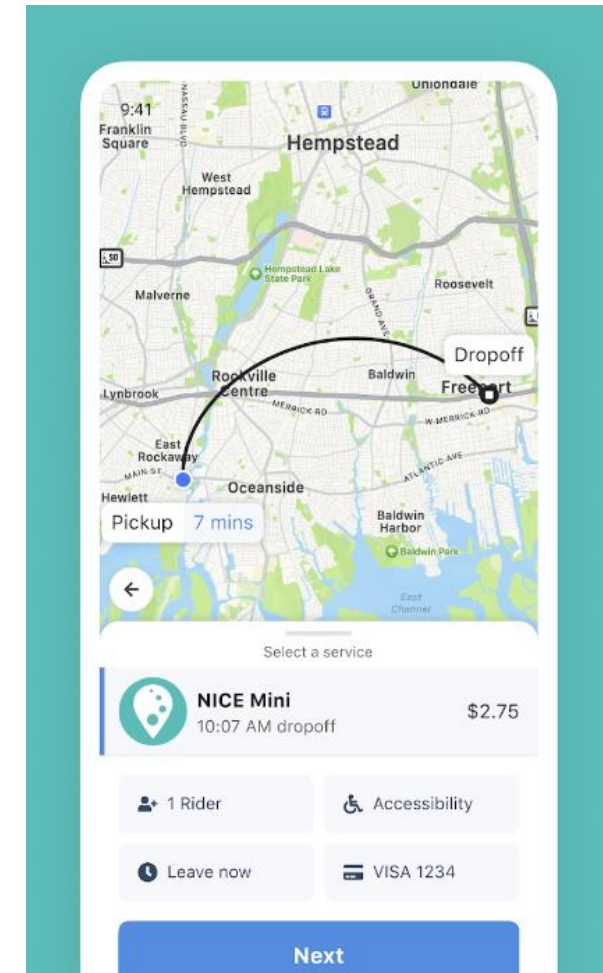
South Shore

Lynbrook East Rockaway Oceanside Baldwin Freeport Merrick



Syosset

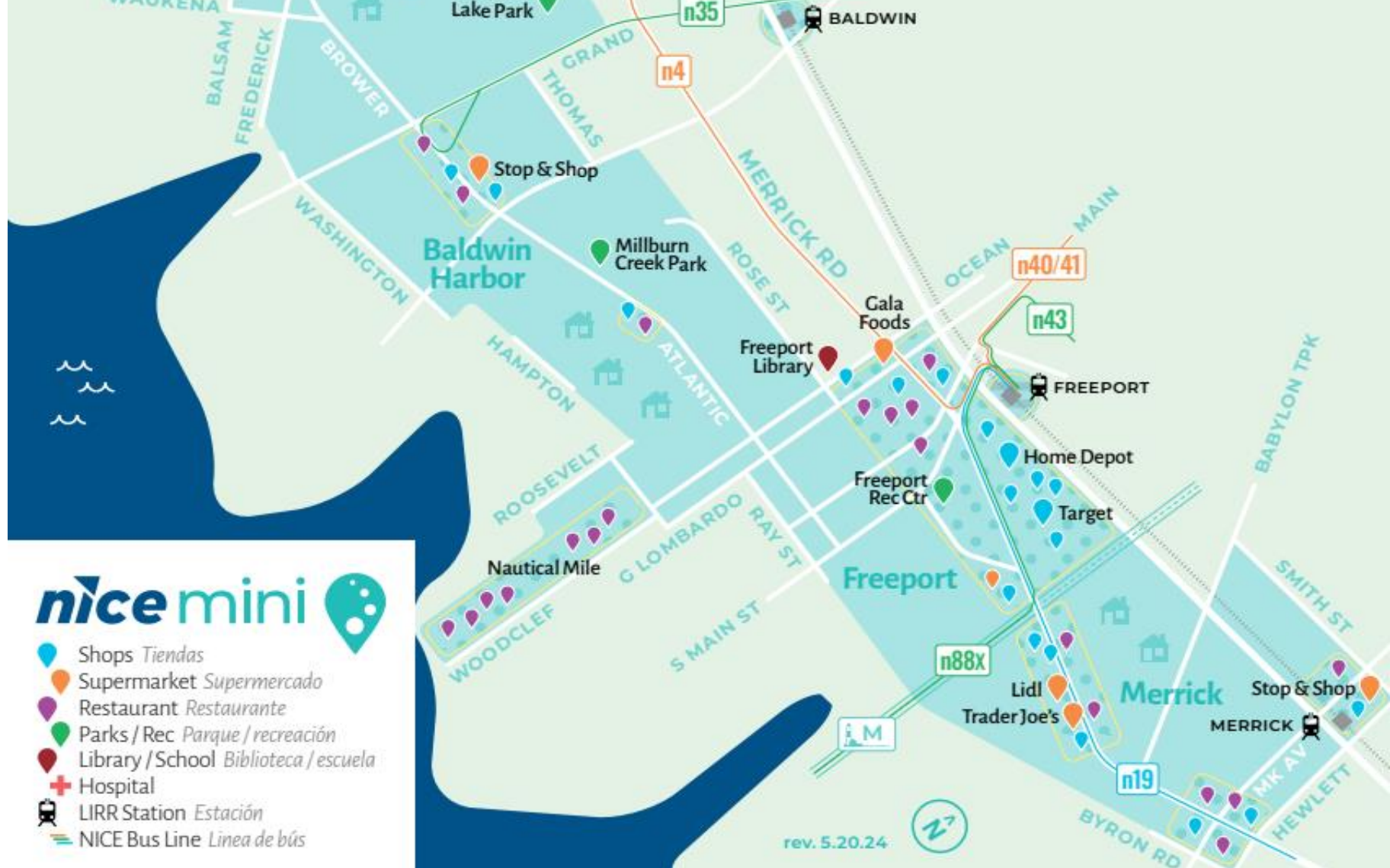
East Norwich Syosset Woodbury Plainview Hicksville





*First Line Serves
Former Fixed Route
Corridor*

*To Increase
Efficiency Most
Trips in Same
General Direction*



Complementing Fixed Route

THE SMART STOP

One Small Step for Rider,
A Giant Efficiency Leap for
The Agency

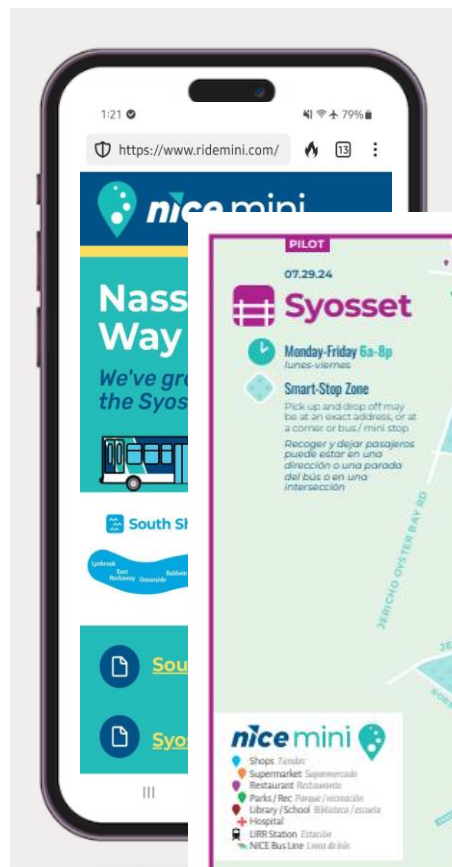


(+ Adjustable algos!)

MINI Line 1 By the Numbers

- ✓ Opened with 17 Average Daily Riders
- ✓ Now Serve 150+ Average Daily Riders
- ✓ Up to 7 Passengers Per Service Hour
- ✓ Approx. \$30 Cost Per Ride





Identical Service Areas

MINI (Smart Stop) AR+ (Door to Door)

Eligible PT Riders Only; 1st Priority

Both Transfer to Other Routes

Comingling (New!)

Lessons Learned

Make A Proper Map!

Hard to demonstrate service area, smart stop idea on app alone

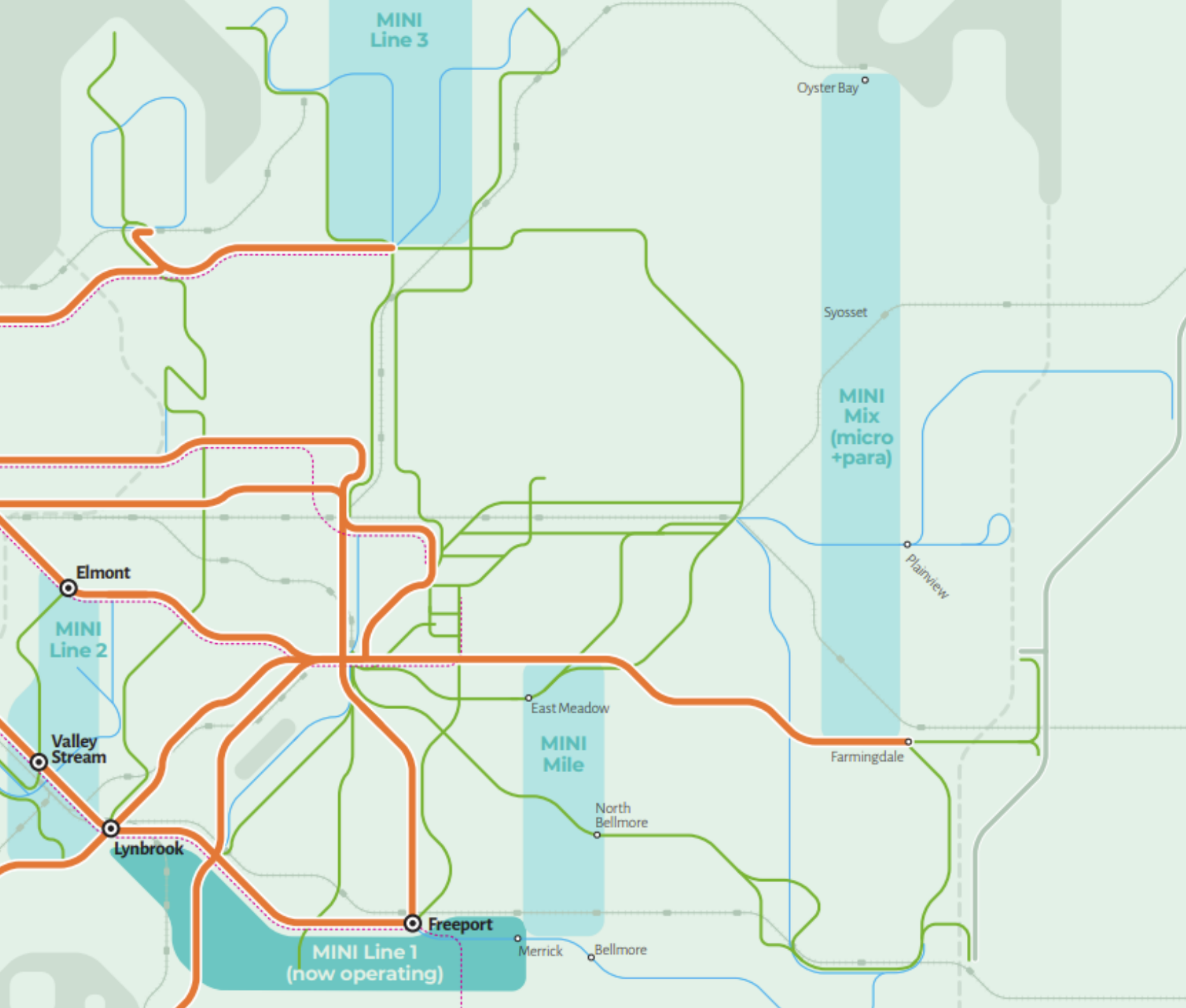
Stay Nimble

Listen closely to operations team and customers, adapt service to meet changing needs

Co-M. is Strategy, Not Feature

First considered advertising co-mingled service but it's not a service characteristic





EXPANSION

**New Service Models in
Outlying Areas**

**MINI Becomes
Mobility Lab / Testing
Ground**

**Study Conversion
Back to Fixed Route in
Core Para-Overlay
Region**





Thank you!

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