

**Draft Program Agenda**

**Monday, April 8**

8:00 – 1:00 pm **AzTA Golf with Friends - Arizona Biltmore Golf Club**

12:00 – 4:00 pm **Exhibitor & Transit Vehicle Display Set Up**

12:00 – 6:00 pm **Conference Registration**

2:30 – 4:00 pm

**Rural Transit Meet & Greet (ADOT)**

**Session Hosts:** Jill Dusenberry & Sarah Fitzgerald, ADOT Transit

Join ADOT Transit Program Managers, Mobility Managers and 5310 and 5311 Sub-recipients from around the state for a meet and greet session prior to the AzTA/ADOT conference kickoff. You'll hear updates from ADOT and from the Mobility Managers. You'll get to meet other agencies in your region and other agencies from across the state before the conference begins. Come hear some crazy stories and extreme examples of what providers have faced and what steps were taken to ensure it doesn't happen again. This fun and interactive session is your opportunity to ask questions of ADOT, Mobility Managers and to learn from peer agencies.

4:00 – 6:00 pm

**Welcome Reception, featuring Exhibitor Expo & Transit Vehicle Display**

Exhibits and vehicle displays are open! Don't miss this opportunity to see the latest in vehicles and equipment, technology, supplies, and services.

**Tuesday, April 9**

7:00 – 8:00 am **Conference Registration**

7:00 – 8:00 am **Breakfast**

7:00 – 8:30 pm

**Exhibitor Expo & Transit Vehicle Display (*open all day*)**

Exhibits and vehicle displays are open! Don't miss this opportunity to see the latest in vehicles and equipment, technology, supplies, and services.

8:00 – 8:30 am

**Welcoming Remarks**

8:30 – 9:30 am

**Welcoming Keynote: DREAM to DO - How to Get Results Without Burning Bridges**

**Speaker:** *Kent Julian, Live it Forward*

Most leaders have big goals for their teams and organizations. But often, instead of achieving those dreams, they get stuck in dreamland. Each year the same goals get set, and each year the same goals go unmet.

Any team can move from DREAM to DO if leadership cultivates the right environment. That's because the culture you create determines the results you produce.

In this keynote, you'll discover a few subtle, but powerful enhancements you can make to help you and your team move from DREAM to DO.

***Sponsored by Transdev***

9:30 -9:45 am

**AM Break**

***Sponsored by Gillig***

9:45 – 10:45 am

**Breakout Sessions:**

**The Bus Stop – Transit's Front Door**

**Speaker:** Kenneth Hosen, KFH Group, Inc., Principal

The bus stop is the first point of customer contact, but it is often taken for granted. If a customer can't easily get to the stop or feels unsafe walking or waiting for the bus, then ridership will be suppressed. In this session we will discuss key elements of the bus stop: placement, ADA compliance, pathways, amenities and other features to make the stop

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appealing and reachable. We will also discuss and clarify specific rules related to Arizona state highways.

**Session sponsored by KFH Group, Inc.**

### **Mobility Issues & Challenges in the US: Analysis of Public Transit Agency Survey Results** (Urban)

**Speaker:** Katrina Heineking, Regional Vice President – Transdev North America

To better understand the growing issues and challenges Public Transit Agencies face in a time of unparalleled new competition and opportunity, Transdev, an operator and global integrator of mobility, recently completed a comprehensive survey with transit leaders in five countries, with the help of Ipsos, a global market research firm. The survey of transit officials began with an open-ended question about their primary concerns, followed by specific questions regarding their attitudes towards the deployment of new technology, partnerships, and improvements in the passenger experience, among others.

The session will focus on showcasing how leaders at transit agencies throughout the country are committed to pursuing many types of new mobility options in the next three years. They plan to upgrade the passenger experience, improve modal integration, and offer integrated apps and microtransit options such as first and last mile options to connect people to transit. These results speak to how goals and visions of transit agencies are evolving across the country, regardless of the context where agencies operate (rural, suburban and urban) and reveal what transit agencies are prioritizing to drive commitments to change and innovation.

**Session Sponsored by Transdev**

### **Legislative Open Forum with FTA & APTA**

**Moderator:** Erika Mazza, CEO & General Manager, NAIPTA

**Speakers:** Ray Tellis, Regional Administrator, FTA Region IX; Dominique Kraft, Community Planner, FTA Region IX & Ward McCarragher, Vice President, APTA Government Affairs

### **Fatigue and Sleep Apnea Awareness for Transit Employees**

**Speaker:** Danny Palmer, Operations/Safety Manager, Total Transit

This will be a refresher on the awareness of sleep disorders and sleep patterns for transit operators as well as their impact on operations.

11:00 – 12:00 pm

### **Breakout Sessions:**

#### **Bust Your Signature Move - Understanding Yourself and the People Around You**

**Speaker:** Kent Julian, Live it Forward

The best players on any team have a signature move, and they know how to use it. In this fun and interactive workshop, audience members discover their "signature move" (i.e. personality strengths) and the best strategies to "bust their move" (i.e. play to their strengths). They also learn two simple questions they can ask to help others bust their moves as well. Practical. Simple. Powerful!

#### **Microtransit: A Real Time Personalized Journey Complimenting Your Fixed Route System**

**Speakers:** Matt Booterbaugh, VP, Innovation & Operations, RATP Dev USA; Tahmina Amin-Nawabi, Product Manager, RATP Dev USA; Josh Andrews, COO, Co-Founder, Spare

During this age of technological advancements; mobility on-demand has driven customer expectations to focus on flexible options. Blurring the boundaries among private, shared and public transport, Microtransit provides a dynamic solution that compliments fixed route systems and creates seamless mobility. In this session, learn about the intricacy and innovation that goes into Microtransit operations and how it can help accelerate a unified mobility service that connects communities.

**Session sponsored by RATP Dev & Spare**

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**Creating a Rural Transit Service: The Whole Nine Yards (ADOT)**  
**“How the Payson Beeline Bus Came to Bee”**

**Moderator:** Lindsay Post, Transit Program Manager, ADOT

**Speakers:** Suzanne Kammerman, Director of Operations, Payson Senior Center; Eddie Caine, Mobility Manager, Central Arizona Governments; Vamshi Yellisetty, Transportation Project Manager and GIS Manager, Jacobs Engineering, Inc.; Sara Allred, Transit Program Manager, ADOT

Join us to learn how a determined group of community-minded people championed an inaugural public transit service in the Payson Valley and enhanced the lives of rural residents through access to mobility. The Payson Senior Center partnered with Central Association of Governments, Jacobs Engineering and ADOT to plan, design and implement the first-ever public transit service for the Payson/Star Valley.

The Beeline Bus celebrated its maiden trip on December 3<sup>rd</sup>, 2018 and has already enjoyed significant success. This panel discussion will focus on the actions of the many contributors who made this transit service happen including the planning efforts involved in transitioning from 5310 to 5311 service.

**Breakout Session TBD**

**12:00 – 1:30 pm**

**Networking Lunch**

**1:30 – 2:30 pm**

**Breakout Sessions:**

**Electrify Your Fleet**

**Speakers:** Caryn Massey, Program Associate, Southwest Energy Efficiency Project; Diane E. Brown, Executive Director, Arizona PIRG (Arizona Public Interest Research Group); Doran Barnes, Doran Barnes, Executive Director, Foothill Transit

Learn about the pros and cons of going electric! We'll explore everything from vehicles to infrastructure to funding and grant ideas to support your transition. Hear from manufacturers, agencies who have made the transition and electric policy experts.

**Breakout Session TBD**

**“We Have to Do What Now?” - A Guide to Creating, Managing and Implementing Your Asset Management Plan (ADOT)**

**Speaker:** Aubree Perry, Transit Program Manager, ADOT

ADOT currently requires all subrecipients to develop and maintain a Vehicle Maintenance plan. Learn about the parts of an Asset Management plan and how you can use your plan to manage your all of your assets from your vehicles to facility. There will also be an agency practical experience on how they effectively implemented their Vehicle Maintenance plan within their system.

**Breakout Session TBD**

**2:30 – 2:45 pm**

**PM Break**

*Sponsored by MV Transportation*

**2:45 – 3:45 pm**

**Breakout Sessions:**

**Freedom to be Age Friendly**

**Speakers:** Charles Petersen, Foundation for Senior Living; Amy St. Peter, Maricopa Association of Governments

Access to transportation gives people freedom. Freedom to spend time with family and friends. Freedom to make a living. Freedom to learn. When older adults give up their keys, they often give up their freedom. Join Age Friendly Arizona and Freedom Express to learn how powerful partnerships, creativity, and flexibility are connecting older adults with transportation and the ability live the lives they want.

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**Transit-On-Demand: Big Ideas for Improving Short-Distance Travel**

**Moderator:** Deron Lozano, Senior Project Manager, AECOM

**Speakers:** Kelly Murray, Transit Project Coordinator, Phoenix Public Transit Department; Carley Markovitz, Transportation Planning Manager, AECOM; Suresh Raghavendra, Program Manager, AECOM

On-demand transportation presents new opportunities for more convenient first-last mile and short-distance travel choices. When designed intentionally and with the aim of solving specific travel challenges, these services can offer a promising role for the public sector to enable more equitable, accessible transportation options for all. This session will present an overview of several microtransit and shared mobility partnerships, including the Phoenix Public Transit Department and Lyft partnership and the LA Metro MicroTransit Pilot Project.

**Rural Transit Best Practices (ADOT)**

**Moderator:** Sarah Fitzgerald, ADOT Transit

**Speakers:** Michael Peluso, City of Bullhead City (Bullhead Area Transit); Felicia Mondragon, Mobility Manager (WACOG)

Join this tried and true interactive session discussion geared towards best operating practices for both 5310 and 5311 agencies (including updated and current training guide resources from the WACOG Coordinated Council). This session will spark many ideas to assist your transit agency in providing the best service possible.

**How To Make the Most of Your Transit Study**

**Moderator:** Tod Morris, NACOG Mobility Management Planner

**Speakers:** Jennifer O'Connor, NACOG Transit Planner; Eddie Cain, Central Arizona Governments Regional Mobility Manager; Vinny Gallegos, Lake Havasu MPO Executive Director; Jason Hafner, Sun Corridor MPO Transportation Planner

Selected COG/MPO Planners from around the state will provide highlights from recently completed or currently in-progress transit studies in their region. This panel will serve to increase awareness of current transit planning efforts in rural and small urban areas and to impart knowledge about some of the latest planning tools and techniques in transit and mobility planning. Panel members will also share tips about the procurement process and working with partners and consultants.

**4:00 – 5:30 pm**

**Exhibitor Showcase Reception**

Exhibits and vehicle displays are open! Don't miss this opportunity to see the latest in vehicles and equipment, technology, supplies, and services.

**5:30 – 8:30 pm**

**Annual P3 Party**

Arizona's Premier Transit Vehicles on Display! Enjoy this popular networking party that includes dinner, drinks, music, and a chance to win some amazing prizes!

***Sponsored by Creative Bus Sales***

*Braunability, Hanover Displays, Trans/Air Manufacturing, TSO Mobile, Q'Straint/Sure-Lok*

**Wednesday, April 10**

**7:00 – 8:00 am**

**Breakfast**

**8:00 – 9:00 am**

**Breakout Sessions:**

**Don't Miss the Bus! Why Mass Transit is Integral to App-Based Mobility**

**Speaker:** Andy Boenau, Director of Mobility Strategy, Gotcha

The subscription economy will fundamentally alter the way people travel short and long distances. Debate lines are drawn separating traditional buses from scooters, bikes, and ride-hailing. But the cultural shift from vehicle ownership to mobility library is happening, and mass transit can benefit if agencies plan for it.

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**Rural Safety & Security**

**Speaker:** Danny Palmer, Operations/Safety Manager, Total Transit

This will be a round table discussion of the challenges of rural system safety and security, and a sharing of best practices combined with industry standard recommendations.

**Transit Cooperative Research Program (TCRP): Addresses Transit Challenges and Provides Practical Solutions**

**Speaker:** Dianne Schwager, Senior Program Officer, TCRP/TRB

This session will discuss the importance of applied research to public transportation and will help attendees access useful information. The session will address how attendees can become involved with TCRP to shape future problem-solving research. Several recent TCRP products will be presented.

**Assessing your Community's Transportation Coordination Effectiveness**

**Speaker:** Jess Segovia, ADA Compliance and Mobility Management Consultant, Navigator Mobility Consulting

Through the use of a transportation coordination evaluation tool, participants will be led through the process of identifying their community's coordination effectiveness and priorities for short- and long-term improvements.

**9:15 – 10:45 am**

**Keynote Panel: Arizona Transit on the Lookout to Fight Human Trafficking**

**Speakers:** Annie Sovcik, Program Director, Busing on the Lookout (BOTL); OIG Chief Gary McCarthy, ADOT; Sergeant Mark Doty, Phoenix Police Department & Trafficking Survivor

Human Trafficking is modern day slavery. An estimated 40 million people worldwide are exploited for commercial sex or forced labor. It's happening every day across the United States, including in Arizona. Public transit employees have an integral role to play in providing an extra set of eyes and ears for law enforcement in recovering victims and arresting traffickers.

This session will provide basic information about human trafficking and its intersections with the bus industry. It will feature the director of Busing on the Lookout, a nation-wide anti-human trafficking training program for members of the bus industry, and a survivor-leader who will share her perspective on ways that transit employees may come into contact with victims of trafficking. Opening remarks will be followed by a panel discussion with Arizona law enforcement representatives who will delve deeper into specific issues with human trafficking in Arizona and talk about the role that transit employees can play in supporting their efforts to fight this heinous crime.

*Session Sponsored by Scheidt & Bachmann USA, Inc.*

**10:45 – 11:00 am**

**AM Break**

**11:00 – 12:00pm**

**Breakout Sessions:**

**Valley Metro Autonomous Vehicle Pilot**

**Speaker:** Valley Metro & WAYMO TBD

**Generations in the Workplace: How to Connect and Communicate**

**Speaker:** Jianhong Yang, Organizational Development Consultant, City of Phoenix, Human Resources – Organizational Development

This is the first time in history that we have 4 or 5 generations working together in the workplace. In this session, we will discuss what each generation brings to the workplace and how to communicate and connect with each other better.

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**Knowledge is Power: FTA ADA and Title VI Compliance to Obtain 5310/5311 Grants (ADOT)**

**Speakers:** Jesse Zaragoza & Jordan Johnson, ADOT Civil Rights Specialists

Attendees will learn how to submit a Title VI Implementation Plan to comply with federal requirements established by ADA (Americans with Disabilities Act) and Title VI of the Civil Rights Act of 1964, required as a Federal Transit Administration subrecipient of federal funds. An improved 2019 Title VI Plan Template will also be distributed by the Arizona Department of Transportation's Civil Rights Office to help streamline the Title VI Implementation Plan process for attendees and their respective transit organizations.

**Let's Talk Transportation**

**Speakers:** Representatives of the Coalition for Transportation Choices include Diane E. Brown, Executive Director, Arizona PIRG (Arizona Public Interest Research Group) Education Fund; Kenneth Steel, Convener, Arizona Alliance for Livable Communities; Serena Unrein, Executive Director, Arizona Partnership for Healthy Communities

A unique opportunity for small group discussions with other AzTA conference attendees. Session leaders will facilitate small group discussions primarily based on similar circumstances (rural or urban, municipality or agency representative, etc). Topics will include identifying & overcoming transportation challenges; improving the sharing of successes among municipalities, transportation agencies and community leaders; and collaborating with local, regional and/or statewide non-profits on transportation issues including healthy and livable communities.

**12:00 – 1:45 pm**

**32<sup>nd</sup> Annual Excellence Awards Luncheon**

**Emcee:** Win Holden, Arizona Highways

**2:00 – 4:30 pm**

**Post Conference Workshop: Examining the Effects of NEMT Brokerages on Transportation Coordination**

**Trainer:** Linda Cherrington, Texas A&M Transportation Institute

Recently published TCRP Research Report 202 provides background information about Non-Emergency Medical Transportation (NEMT) and describes the different models available to states for providing NEMT for Medicaid beneficiaries. The research has been customized for Arizona by the author, Linda Cherrington. Based on the TCRP Research Report 202 and a case study for AZ's NEMT program, come learn about strategies to successfully coordinate NEMT with public transportation.

This workshop will present best practices nationally and provide national examples of how transit providers can be involved and build partnerships to improve access for Medicaid beneficiaries, reduce NEMT costs, and provide a source of revenue for transit providers. In the workshop, you will learn who is providing NEMT in AZ and how you can be an eligible provider.

Participants will have an opportunity to discuss what strategies to improve transportation options for riders. This session is for all ADOT subrecipients as well as DES, DDD, DES Aging and Adult Administration, Area Agencies on Aging, Regional Development Disabilities Councils, and Behavioral Health Services Agencies etc. Come be a partner in making AZ more accessible.